

IMPACT100 RC Leadership Team Minutes June 10, 2020

This meeting was conducted via Zoom due to the order to Shelter in Place.
Note: Agenda items for July LT meeting are listed at the end of the minutes.

Members present

Suzy Marzalek, Co-President; Jan Gilman, Co-President; Sharon Beckman, VP, Nominating; Laurie White, Secretary; Jenny Downing, Treasurer; Jennifer Girvin, Co-Chair, Events; Thea Hensel & Laurie Parrish, Co-Chairs, Education; Karen Fass, Chair, Technology; Vicki Groninga, Co-Chair Impact Grants; Carol Newman & Chris Chang Weeks, Co-Chairs, Community Grants; Carol Lynn Wood, VP, Governance; Kristin Nelson, Community Foundation, Sonoma County; Ann Marie McGee & Mindi Lewis, Co-Chairs, Marketing Committee; Cindy Schmidt & Loretta Zweig, Co-chairs Liaison; Bev Curry & Charlene Staples, Co-Chairs, Membership Committee.

Jan Gilman, Co-President called the meeting to order at 11 AM.

Impact Grant Update

Vicki Groninga & Susan Milstein

Forty nine nominations were received; several were repeats. Most were current with their 501 c(3) rating and it is expected that 38 or 39 will go forward, similar to last year. Letters have gone out to all organizations that were nominated. A LOI workshop for applicants will be held on June 16th.

Membership Updates

Charlene Staples & Bev Curry

Out of the 75 renewal letters sent, 52 members have renewed, 21 have not. Thirty-five new members have joined, resulting in a net gain of 14.

Cocktails and Conversation: A very successful virtual C&C was held on May 19 - 10 of the 13 guests have joined. And 5 of the new members expressed an interest in joining. Two future C&C s are on the calendar, one in July and one in August.

Membership and marketing are collaborating on a registration link for membership events.

Jan asked all committee chairs to discuss with their committees how best to engage new members. *
JULY AGENDA ITEM

Next Gen

Robin Wendler

Robin asked LT for ideas of how best to reach out to Next Gen members, as recent attempts have not been successful, most likely attributed to younger women sheltering in place while working and taking care of / schooling their children.

Ideas:

30-minute casual Zoom meeting can provide a social connection

A socially distance face-to face get-together in a park (socially distanced)

Promote Next Gen events to the entire membership in the newsletter and on the calendar.

Plan: Robin and Ann Marie will work together on marketing Next Gen events.

Liaison

Cindy Schmidt & Loretta Zweig

Forget Me Not Farms has opened and held two classes for children. Tour dates for Impact 100 membership:

Wednesday, June 17, 10:30am-noon

Thursday, June 18, 4-5:30pm

Monday, June 22, 10:30am-noon

Wednesday, June 24, 10:30am-noon

Monday, June 29, 10:30am-noon

Wednesday, July 1, 10:30-noon

Education

Laurie Parrish

The speaker at the next educational program is Karen Demerest from the Community Foundation. A program synopsis was sent to the marketing committee. Our Zoom licenses allow for up to 100 participants to join our sessions.

Marketing

Ann Marie & Mindi Lewis

CAPTCHA will be disengaged and reactivated if there is an increase in spam.

Zoom events are recorded, not edited. The raw content is in the LT folder and can be shared but it will not be posted on the website.

https://drive.google.com/drive/u/0/folders/1PTHcP_eiu8uiAd6Kf0dq98YXy4FkeS3N

The marketing committee is working on revising our website. The goal is to access content in multiple ways.

The content for a program for all committee chairs and LT will be held on June 30th, 4:30.

A request for all committee chairs to update the list of committee members by denoting 'add' or 'remove' on this form:

https://docs.google.com/spreadsheets/d/1zehmToomf1zxF1PZ7JBU0IKde_-TvOnBmAOMm5ymK-s/edit#gid=0

Governance

Carol Lynn Wood & Vicki Groninga

The proposed revisions to the Governance document, excluding the procedure guidelines that were ratified by the membership in April, were reviewed and discussed.

Highlights:

Definitions of a member in good standing vs. a lapsed membership and the rights associated with each will be discussed at the executive committee and presented to the LT in July.

The Community Foundation cannot release funds to nonprofits who have been awarded the Impact or Community Grant without checking GuideStar to confirm the 501c(3) is in good standing. CF may be able to pull reports on all nominees if adequate time is given by the respective grant committees.

Consistent practices for evaluating nominees must be in alignment with the Community Foundation's procedure for due diligence. Once these guidelines are drafted, they will be submitted to the CF for approval.

The meeting was adjourned at 12:50.

Respectfully submitted,

Laurie White
Secretary

*July Agenda Items

Committees: suggestions on engaging members

Executive Committee: Member in good standing vs. Lapsed membership language in the Governance document.